

# COUNCIL OF ARCHITECTURE, INDIA

IN COLLABORATION WITH

Manipal Academy of Higher Education Dubai Campus is organising a 05-Day Online Faculty Development Program on

**'Design Thinking - From Empathy to Innovation'**  
(11th to 15th December 2023 – 10.30am to 1.45pm)



**Dr. Arindam Das**

Director at Srishti Manipal Institute of Art, Design & Technology, MAHE Bengaluru



**Prof. Amrita Madan**

Director, UID Delhi-NCR Campus  
Design Head & Principal Architect AAD



**Dr Amit Srivastava**

Senior Lecturer, School of Architecture & Civil Engineering, Adelaide University, Australia



**Amit Gupta**

Principal REAL (Responsive Ecologies Architecture Lab)



**Dinakar Sankaran**

Senior Architect - Strategy & Development Dubai, UAE



**Tara O'Neil**

Chief Innovation Officer  
SMARTLab Niagara, Ontario, Canada



**Janki Dalal**

Urban Planner & Faculty, School of Design and Architecture, Manipal Academy of Higher Education, Dubai



**Dr Shaji K Panicker**

Research Coordinator, School of Design & Architecture, Manipal Academy of Higher Education, Dubai



**Dr Zaheeruddin Ahmed**

Assistant Professor, School of Engineering & IT, Manipal Academy of Higher Education, Dubai

**Design Thinking is a human-centered approach to problem solving and innovation. It is a process that involves understanding the needs of users, brainstorming solutions, prototyping, testing ideas, and iterating on solutions until they are effective and desirable.**

## Objectives:

- To introduce participants to the Design Thinking process.
- To teach participants how to use Design Thinking to solve real-world problems.
- To help participants develop their problem-solving, creativity, and collaboration skills.
- To help participants develop a more human-centered approach to problem solving.

**Last date of registration:** 8th December 2023

<https://forms.gle/Ao4XS2JH9E7PZRseA>

## Key-Take Away for the Participants:

The Program will offer the participants to understand the following concepts:

- Design Thinking is more than just a process. It is also a mindset that values empathy, creativity, and collaboration.
- Design Thinking is not linear but an iterative process.
- Design Thinking is not just for designers and can be used by anyone, regardless of their job title or experience.
- Design Thinking can be used to solve any kind of problem from a wide range of industries and disciplines.

**Conveyed by: Prof. Jayashree Deshpande**  
Director, COA-TRC, Pune  
**Course Co-ordinator: Dr Shaji Panicker**  
Email: [shaji.panicker@manipaldubai.com](mailto:shaji.panicker@manipaldubai.com)

**Online Co-ordinators: Dipti Shukla and Arushi Malhotra,**  
Academic Program coordinators, School of Design and Architecture, Manipal Academy of Higher Education Dubai.

## Topics:

- **Empathise:** Dr. Shai Panicker and Amrita Madan
- **Define:** Dinakar Sankaran and Dr. Shai Panicker
- **Ideate:** Dr. Arindam Das and Janki Dalal
- **Prototype:** Amit Gupta and Dr. Amit Srivastava
- **Test:** Dr. Zaheeruddin Ahamed and Dr. Shaji Panicker

## Notes:

- Teachers/ architects who wish to register for the training program either under Collaborative Training
- Program (CTP 2022-23) or as independent individuals may do so by filling up the Google form available on the given link.
- To confirm registration, kindly upload proof of payment towards the registration fees /nomination form on college letterhead before submitting the registration form.
- Link to join the program will be shared one day prior to the program
- This program is not for students.
- E-Certificate of said training program shall be send via email on registered email id of participants, after successful completion of training program by participant i.e. attending all sessions and submitting all assignments, EOPT and feedback form of training program.
- Registration fees: Rs.1,500/- (Rupees One thousand five hundred only).
- Colleges may nominate faculty under CTP 2022-23
- Link to register: <https://forms.gle/Ao4XS2JH9E7PZRseA>
- Link for online payment: <https://eazypay.icicibank.com/eazypayLink?PI=KOOKOYjNFb8LZHkyuUDx6Q==>
- Link for Nomination form under CTP 2022-2023: [https://drive.google.com/file/d/1zWCfKsLqbGAXc7OVgOTzuFx4M9lwJIac/view?usp=share\\_link](https://drive.google.com/file/d/1zWCfKsLqbGAXc7OVgOTzuFx4M9lwJIac/view?usp=share_link)
- Deadline for registration: 8th December 2023
- EoPT is scheduled on Friday, 15th December 2023, 2.00 pm to 3.00 pm

# DESIGN THINKING: A NON-LINEAR PROCESS

